

**TO: HOUSTON CHRONICLE, KATHY HAVEMAN**

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**PERRY HOMES REFLECTS ON SUCCESSFUL 2007, LOOKS FORWARD TO 2008**

Thanks to the introduction of a two-year warranty program, a 40-year reputation for quality-built homes and special financing offers, Perry Homes wrapped up 2007 on a positive note, and plans are already in place to see that success continue throughout 2008.

“We adjusted our product and sales strategy to meet the changing market needs and had a successful 2007,” said Daniel Neumann, Senior Vice President at Perry Homes. “We offered incentives for completed homes and strengthened our offerings in higher-end communities where we have most recently seen the greatest success.”

“Homebuyers continue to seek established quality and value – both hallmarks of Perry Homes,” Neumann said. “This year, we introduced a two-year Workmanship Warranty, which is double the industry standard. We made this change due to our confidence in the quality of the homes we build.”

Perry Homes is also planning for the future by continually updating the homes that are built and by adjusting features to meet homebuyers’ needs.

“This year we have significantly expanded our availability of large, one-story homes with abundant windows. We also added oversized kitchen islands and raised the ceiling heights in most of our homes,” Neumann said. “Perry Homes builds homes that meet or exceed the Great Houston Builders Association’s Green Building Initiative and the Energy Star requirements offering benefits that include energy savings, improved indoor air quality and less overall maintenance.”

This year, Perry Homes is looking forward to expanding into more Houston-area communities, including the new master-planned Fort Bend community Aliana. This 2,000 acre development located between Grand Parkway and FM 1464 will feature more than 6,000 homes priced from the \$300,000s to the millions and is set to offer an array of community amenities including a stunning recreation center, a pool and aquatic center and fiber optics to all homes.

Perry Homes offers one-, two- and three-story homes and townhomes, priced to the \$700,000s and ranging from 1,200 to more than 7,200 square feet, in more than 50 Houston-area communities. For more information, visit [www.perryhomes.com](http://www.perryhomes.com).